



Marketing, perspetivas e tendências no mercado do leite

Ana Fernandes – MilkPoint Portugal

19 de Maio de 2017





O ponto de encontro da fileira do leite

Pesquisar conteúdos

título, autor ou palavra chave



Último acesso: 16-01-2017

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Animais jovens

Bem Estar & Gestão

Cabras & Ovelhas

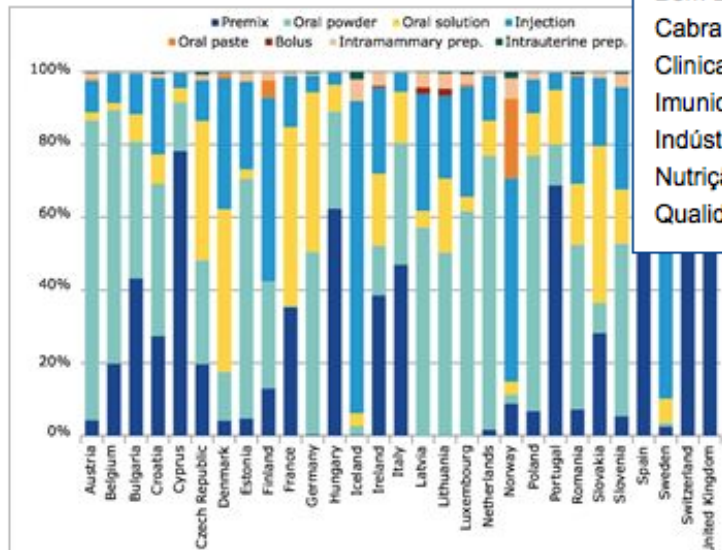
Clinica & Reprodução

Imunidade

Indústria & MKT dos Laticínios

Nutrição, Forragens & Pastagens

Qualidade do Leite



Consumo de antibióticos na Europa: a evolução 2011-2014



Gestão de recursos humanos: os 5 check-in!



O frio e saúde dos tetos: dicas de inverno!



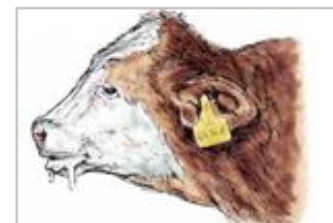
FAO: evolução das cotações em 2016



DGAV promove workshop sobre a Higiene Alimentar na Produção de Leite



Oportunidade: novilhas frísias à venda



Doença Respiratória Bovina: quanto está a perder na sua exploração?

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Como comunicamos?



**A isto chama-se dar
o Litro**



Presenças



 JORNADAS AGRÍCOLAS da Praia da Vitória <div>Sociedade Musical União das Fontinhas</div> <div>[04 05 06] março 2016</div>		
Programa		
"MAIS VALOR - MELHOR AGRICULTURA"		
4 DE MARÇO - SEXTA-FEIRA	5 DE MARÇO - SÁBADO	6 DE MARÇO - DOMINGO
19H00 Estrage de documentação 19H30 Sessão de abertura com a presença: - Presidente da Junta de Freguesia de Fontinhas, BRUNO ÁVILA - Presidente do Bto. Azéris, Drs. MÓNICA OLIVEIRA - Presidente da AATJ, JOSÉ ANTONIO AZEVEDO - Presidente do Câmara Municipal da Praia da Vitória, Dr. ROBERTO MONTEIRO - Secretária Regional da Agricultura e do Ambiente, Eng.ª LUIS NETO VIVEIRO 20H00 Dr. JOÃO FERNANDES FAGUNDES DA SILVA - "Algunas medidas para melhorar a fertilidade em bovinos leiteiros" 20H30 Dr. ANTONIO CHAVEIRO - "Oportunidade de gestão na gestão (opportunity) do sector leiteiro" 21H00 Eng.ª CARLOS MATOS - "Como melhorar a Reprodução através da Nutrição" 21H30 Debate	18H00 Drs. ANA FERNANDES, Mili Punt - "O que nos dizem os dados de mercado do leite?" 19H00 Dr. EDUARDO VASCONCELOS, Bel - "Indústria e Comercialização" 19H30 Eng.ª VITOR GOMES, Biotrade - "Indústria e Comercialização" 20H00 JORGE RITA - "Reconhecimento do Setor Agrícola" 20H30 Debate 	18H00 Dr. JOAQUIM PERANO - "Políticas e os desafios no serviço dos ecossistemas" 19H00 Eng.ª CONCEIÇÃO FILIPE - "Trazendo atenção atual e estratégica para o seu desenvolvimento" 19H30 Sessão de encerramento com a presença: - Presidente da Junta, Prof. FERNANDO SILVEIRA MENDES - Presidente AATJ, ANGELO PIRES - Vice-Presidente do Câmara Municipal da Praia da Vitória, Des. PAULA RAMOS - Secretária de Estado da Agricultura e Alimentação, DR. LUIS MEDeiros VIEIRA 





“ Billions of people around the world consume milk and dairy products every day. Not only are the milk and dairy products a vital source of nutrition for these people, they also present livelihood opportunities for farmers, processors, shopkeepers and other stakeholders in the value chain.”

Source: FAO Milk and Milk Products in Human Health 2013



Am J Epidemiol. 2017 Mar 29;1-15. doi: 10.1093/aje/kww139. [Epub ahead of print]

Dairy Food Intake and All-Cause, Cardiovascular Disease, and Cancer Mortality: The Golestan Cohort Study.

Farvid MS, Malekshah AF, Pourshams A, Poustchi H, Sepanlou SG, Sharafkhan M, Khoshnia M, Farvid M, Abnet CC, Kamangar F, Dawsey SM, Brennan P, Pharoah PD, Boffetta P, Willett WC, Malekzadeh R.

Abstract

We investigated the association between dairy product consumption and all-cause, cardiovascular disease (CVD), and cancer mortality in the Golestan Cohort Study, a prospective cohort study launched in January 2004 in Golestan Province, northeastern Iran. A total of 42,403 men and women participated in the study and completed a diet questionnaire at enrollment. Cox proportional hazards models were used to estimate hazard ratios and 95% confidence intervals. We observed 1,884 deaths (4,187 from CVD and 1,696 from cancer) during 11 years of follow-up (2004-2015). The highest quintile of dairy intake was associated with 19% lower all-cause mortality risk (hazard ratio (HR) = 0.81, 95% CI: 0.73, 0.90) and 28% lower CVD mortality risk (HR = 0.72, 95% CI: 0.60, 0.86; P = 0.001). Dairy intake was also associated with lower risk of all-cause (HR = 0.83, 95% CI: 0.73, 0.94; P = 0.001) mortality. We noted 11% lower all-cause mortality and 16% lower CVD mortality in the highest quintile of dairy intake was associated with 16% lower all-cause mortality and 26% lower CVD mortality. Neither intake of dairy products was significantly associated with overall cancer mortality. High consumption of dairy products was associated with lower risk of overall and CVD mortality.

J Dairy Sci. 2017 Mar 22. pii: S0022-0302(17)30258-8. doi: 10.3168/jds.2016-12224. [Epub ahead of print]

Invited review: The anti-inflammatory properties of dairy lipids.

Lordan R¹, Zabetakis I².

Author information

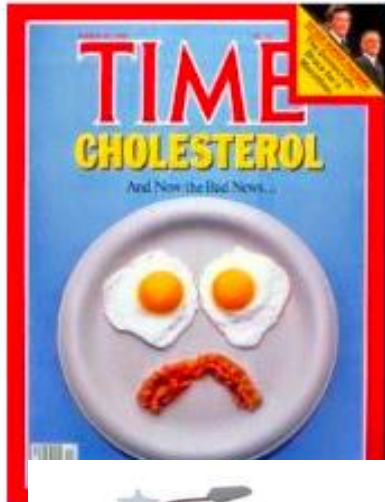
Abstract

Dairy product consumption is often associated with negative effects because of its naturally high levels of saturated fatty acids. However, recent research has shown that dairy lipids possess putative bioactivity against chronic inflammation. Inflammation triggers the onset of several chronic diseases, including cardiovascular disease, type 2 diabetes mellitus, obesity, and cancer. This review discusses the anti-inflammatory properties of dairy lipids found in milk, yogurt, and cheese, and it examines them in relation to their implications for human health: their protective effects and their role in pathology. We also consider the effect of lipid profile alteration in dairy products-by using ruminant dietary strategies to enrich the milk, or by lipid fortification in the products. We critically review the in vivo, in vitro, ex vivo, and epidemiological studies associated with these dairy lipids and their role in various inflammatory conditions. Finally, we discuss some suggestions for future research in the study of bioactive lipids and dairy products, with reference to the novel field of metabolomics and epidemiological studies.

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KEYWORDS: cardiovascular disease; dairy; inflammation; lipids

Mudam-se os tempos...



O Mundo está em mudança!...



YouTube^{PT}

leite é juventude





Category	Volume sales (million pounds)	Volume share	Volume change
Organic	59.4	5%	+1.2%
Lactose free	35.5	3%	+19.5%
Omega 3	10.3	1%	+7.5%
Glass bottle	2.0	< 1%	-1.3%
Grass-fed	.04	< 1%	+25.7%
Raw	.007	< 1%	+36.6%
Total Specialty	107	10%	+8.5%



Snacks

Proteína

Natural

Envelhecimento saudável

DESPORTISTA

Nutrição infantil

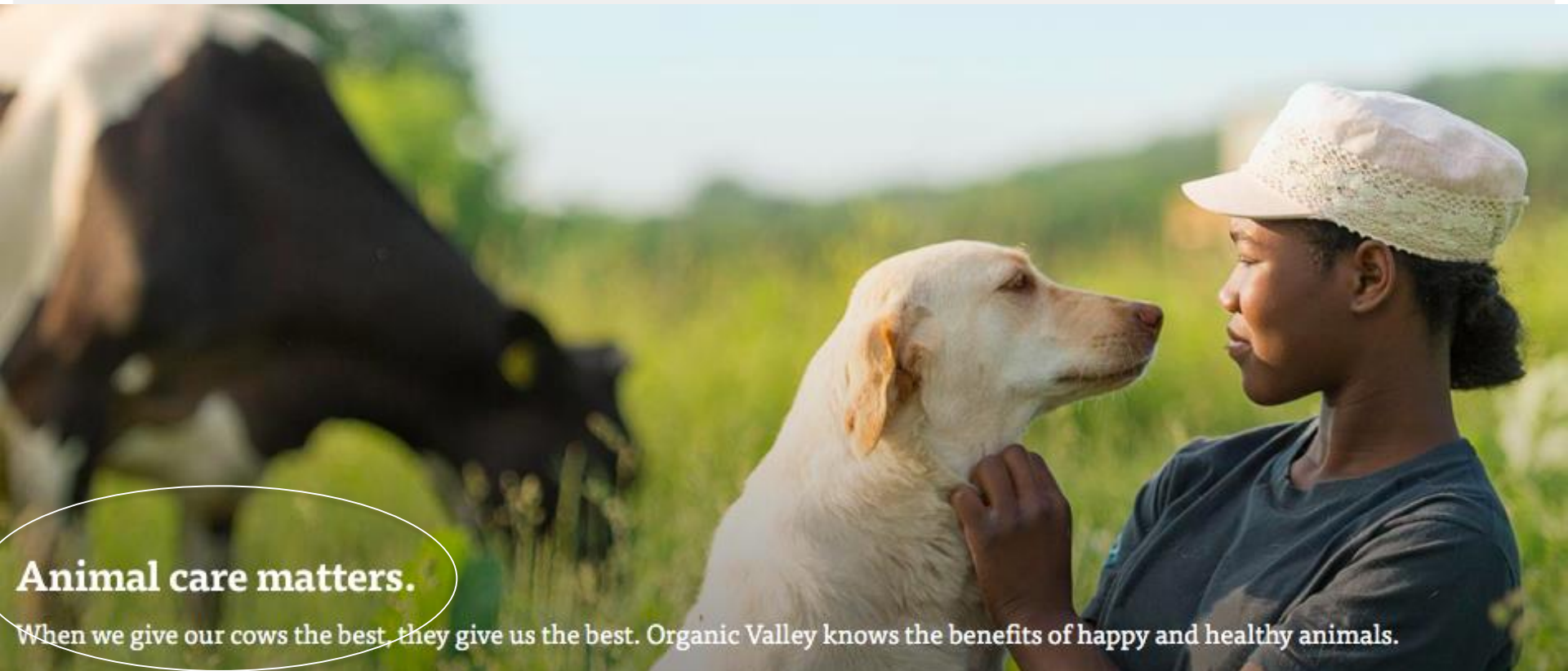
Packaging

1 Saúde & Bem estar

2. Desportistas

3. Fácil & conveniente

4. Rótulo “Clean”



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Eat The Azores: A Delicious Look At São Jorge Cheese Culture

March 3, 2015 By [Jessie Festa](#)

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Jessie Festa

Taking you beyond the guidebook

Hi! Welcome to my little slice of the web. My name is Jessie, and after graduating with a BA/MA in Communication I decided the 9-to-5 wasn't for me. I left office walls and two-week vacations behind in 2011 to pursue the world and a career in traveling blogging.

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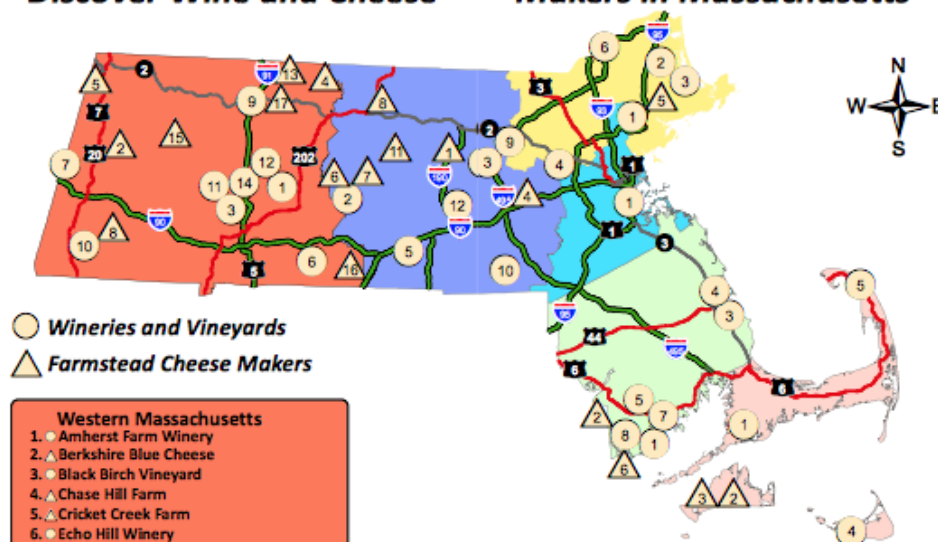
Massachusetts Office
of Travel and Tourism

Massachusetts Regional
Tourism Councils

2nd edition

Discover Wine and Cheese

Makers in Massachusetts



- Wineries and Vineyards
- △ Farmstead Cheese Makers

Western Massachusetts

1. ● Amherst Farm Winery
2. △ Berkshire Blue Cheese
3. ● Black Birch Vineyard
4. △ Chase Hill Farm
5. △ Cricket Creek Farm
6. ● Echo Hill Winery
7. ● Furnace Brook Winery
8. △ Gould Farm
9. ● Green River Ambrosia
10. ● Les Trios Emme Winery
11. ● Mineral Hills Winery
12. ● Mount Warner Vineyards
13. △ Northfield Mount Hermon School Farm
14. ● Pioneer Valley Farm & Vineyard
15. △ Sangha Farm Cheese
16. △ The Shepherd's Gate
17. △ Uppingil Farm

Central Massachusetts

1. △ Crystal Brook Farm
2. ● Hardwick Vineyard & Winery
3. ● Nashoba Valley Winery
4. △ Nobsco Artisan Cheese
5. ● Obadiah McIntyre Farm Winery
6. △ Robinson Farm
7. △ Ruggles Hill Creamery
8. △ Smith's Country Cheese
9. ● Still River Winery
10. ● Vandervalk Farm and Winery
11. △ Westfield Farm
12. ● Zoll Cellars

Greater Boston

1. ● Boston Winery

North of Boston & Merrimack Valley

1. ○ Alfalfa Farm
2. ○ Mill River Winery
3. ○ Russell Orchards
4. ○ Turtle Creek Winery
5. △ Valley View Farm
6. ○ Willow Spring Vineyards

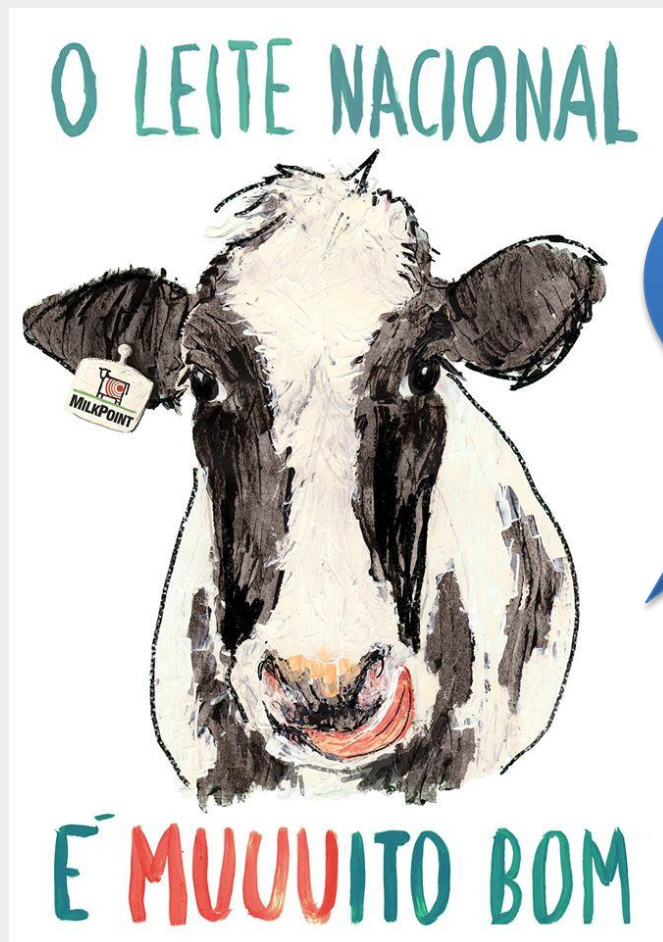
South of Boston

1. ○ Coastal Vineyards
2. △ Martin's Cheese Company
3. ○ Plymouth Bay Winery
4. ○ Plymouth Winery
5. ○ Running Brook Vineyards
6. △ Shy Brothers Farm
7. ○ Travessia Winery
8. ○ Westport Rivers Vineyard & Winery

Cape Cod and the Islands

1. ○ Cape Cod Winery
2. △ Grey Barn and Farm
3. △ Mermaid Farm
4. ○ Nantucket Vineyard
5. ○ Truro Vineyards of Cape Cod

10 5 0 10 20 Miles



Obrigada!

Organização:



Secretaria Regional
de Agricultura e Pescas
Direção Regional de Agricultura



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